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Support for Local Charities Comes One Day at a Time

The F.L. Roberts *Causes in the Community Week* Helps Turn Errands into Aid for 6 Organizations

(SPRINGFIELD, MA) – For one week in November, filling your vehicle’s gas tank will help the Dakin Pioneer Valley Humane Society to help care for homeless animals; getting a car wash will help Rachel’s Table provide food to over forty agencies that feed the hungry; and getting an oil change will translate into more kids getting the care they need from the Children’s Miracle Network and Shriners Children’s Hospital.

It’s that easy.

November 16 – 21, 2009, these routine pit stops can help six local charities during the F.L. Roberts *Causes in the Community Week*. Monday through Saturday, a portion of daily proceeds from more than fifty Western Massachusetts F.L. Roberts convenience store/gas stations, Golden Nozzle Car Wash and Jiffy Lube locations will benefit a different organization, up to \$2,000 per day.

Every visit during F.L. Roberts *Causes in the Community Week* will help the following organizations each day:

Monday, November 16 – Rachel’s Table

Tuesday, November 17 – United Way of Pioneer Valley

Wednesday, November 18 – American Cancer Society

Thursday, November 19 – Dakin Pioneer Valley Humane Society

Friday, November 20 – Children’s Miracle Network (Baystate)

Saturday, November 21 – Shriners Hospitals for Children

This is the first of what F.L. Roberts President Steve Roberts hopes will be an annual event.

“As the season of giving is almost upon all of us, we wanted to start off on the compassionate foot by supporting a group of truly worthy causes,” Roberts said.

The charities were mostly chosen by F.L. Roberts employees who support each organization locally.

Visit www.flroberts.com for a schedule of the organizations, a list of participating F.L. Roberts locations and more information on each cause.

Since 1920, F.L. Roberts has done business in Western Massachusetts and in nearly 90 years has expanded to over 500 employees and 60 sites, including 27 gas stations, 21 Golden Nozzle Car Wash locations, eight Jiffy Lube service centers, three truck stops and the Whately Diner.

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