

## Big Y teams with gas stations to save at the pump

SPRINGFIELD – As part of a response to the difficult economic times, Big Y Foods, Inc. recently announced their collaboration with three local gas station suppliers to help reduce the impact of higher gas prices. **E.L. Roberts**, O’Connell Oil Associates, and Pride have all partnered with the company. Roberts operates the Mobil station and O’Connell runs the Shell station, both on Boston road in Wilbraham.

Customers with unused Express Savings Club silver and gold coins may redeem them for pump savings. Those who redeem their silver coins receive

five cents off per gallon up to 20 gallons or 20 cents off per gallon with a gold coin up to 20 gallons. Both offers are for single transactions only and are not cumulative. Customers redeem the coins by handing them to the gas station attendant not in the supermarkets. The program will run through Thursday, Dec. 31.

The program is offered at 52 gas stations in all four counties of Western Massachusetts as well as Stafford, Conn. Participating stations are listed on Big Y’s Web site at [bigy.com](http://bigy.com).

